

Patent Machine Translation - Procter & Gamble Experiences
*Sandra Bailly, Senior Scientist and Colin McCarney, Principal Scientist,
Procter & Gamble*



Abstract

With the rapid growth of the Far East economies, the sale of products to consumers in these countries by global companies becomes ever more important. To support this endeavour, IP protection has assumed a greater significance, and in parallel, knowledge of the existing country-specific technologies. One route into accessing this knowledge is through machine translation of patents.

This presentation will examine how Procter & Gamble has tackled the issue of machine translation of patents published in the Far East countries, and focus on the systems available, languages considered, the quality of the translation, and the costs involved.

Speaker Biography

Sandra Bailly has a master degree in Organic Chemistry from university of Strasbourg (France) and a Master Degree in Information Science from university of Nancy (France). Sandra is Senior Information Scientist at Procter and Gamble, based at the Brussels Innovation Center. She joined P&G in 2001 as Patent Researcher supporting the P&G Health Care business and in the last 4 years, Sandra has supported the P&G Household Care business. P&G is the third company that Sandra has worked for and she has 10 years of professional experience in the patent research area.

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