

"Patent Machine Translation – Procter & Gamble Experience"

P&G

Sandra Bailly – <u>bailly.s@pg.com</u> Colin McCarney – <u>mccarney.c@pg.com</u>

IPWARE SUMMIT 2009

AGENDA

- Background
- Systems available and Quality
- Process
- Cost considerations
- Conclusions



Background



P&G's Billion-Dollar Brands





Background

- More than 50% of the patent applications published WW are written in Japanese, Korean or Chinese
- Japan is the world's second biggest PCT user
- Domestic Korean applications doubled from 1997 to 2006
- Domestic Taiwan applications increased fivefold from 1997 to 2006
- 300 million people use Cyrillic fonts



Background – why machine translation ?

- Abstracts of patents may be insufficient
- Many projects do not need 100% translation accuracy
- Machine translation fills this gap
- No need to disturb colleagues
- Cost effective



Systems available and quality



Systems available for IP information

- Free MT available on internet
- MT or cross lingual MT available on the various patent offices: free + fee
- External partner providing MT and HT solutions: fee



What's available from the Patent Offices

- Japanese
- Chinese
- Korean
- European languages



Patent Abstract of Japan: PAJ via the JPO digital Library

- Human translated: Japanese patent abstracts since 1976
- Machine translated full text from 1993 on
- Free

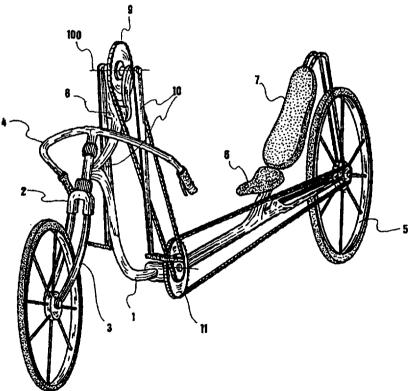


Japan

Japan – general subject patents



JP 2002-518253:



Equivalent WO 99/67124

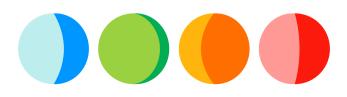


Japan – general subject patents



JP 2002-518253: WO 99/67124 Claim 1 (from WO):

 A human propulsion vehicle with at least two wheels (3, 5) comprising a first frame (1), an handlebars (4) rotatably mounted onto the first frame (1) and connected with at least one wheel (3), a second frame (8) integrally connected to the first frame (1) at the front portion thereof and above to said handlebars (4), and resting means (6,7) for the person...



Japan – general subject patents



JP 2002-518253: WO 99/67124

Claim 1 (from JP):

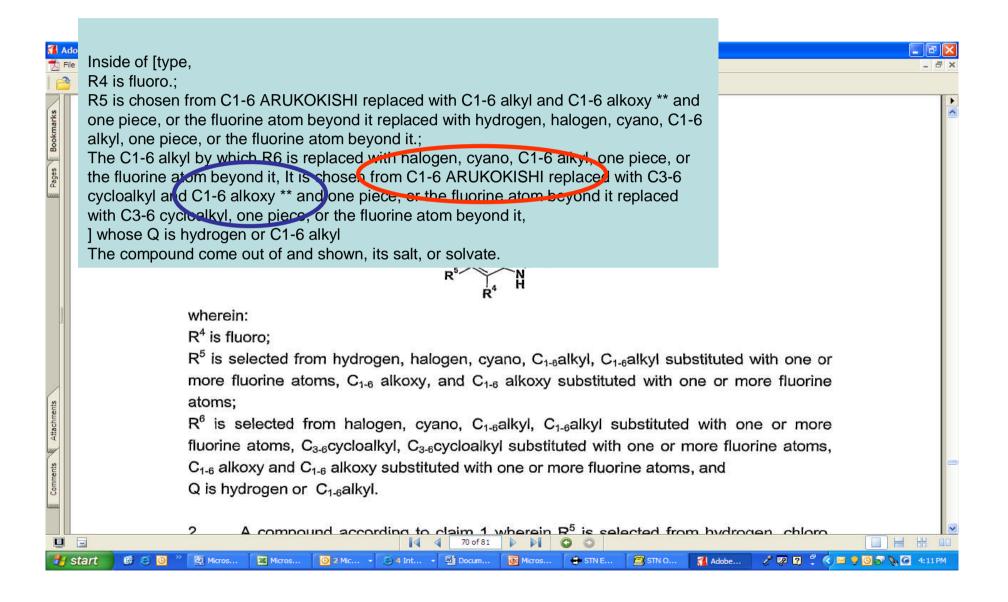
[Claim 1]Human power promotion vehicles comprising provided with at least two wheels (3, 5): The 1st frame (1).

- A handle bar (4) with which said 1st frame (1) was equipped pivotable and which was connected to at least one wheel (3).
- The 2nd frame (8) really connected to said 1st frame (1) in anterior part in the upper part of said handle bar (4). A seating means by which people ride (6, 7).



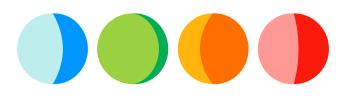
Japan – chemical patents WO 2007/36715; JP 2009-512635





Summary

- **** = un-translated word
- Basic sentence structure are well translated
- Complex sentences, or chemical terms, are less well translated
- Transliteration of some technical terms
- No distinction between singular and plural forms



Patent search at the Chinese Patent Office (SIPO), China Patent Database (CNPAT), China Intellectual Property Net -CNIPR

http://english.cnipr.com/enpat/, http://www.sipo.gov.cn/sipo_English/, http://search.cnpat.com.cn/Search/EN/,

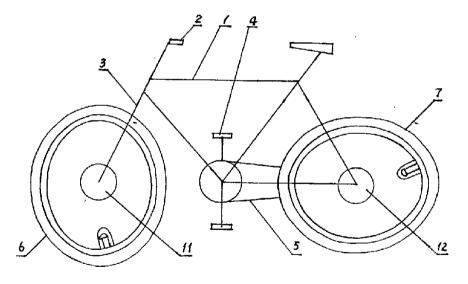
- Human: English abstracts for patents
- MT: utility models from 1985 on
- TEST: MT Chinese English of the full text patent
- Free

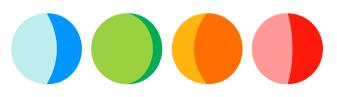




Chinese Patent Office: CN only

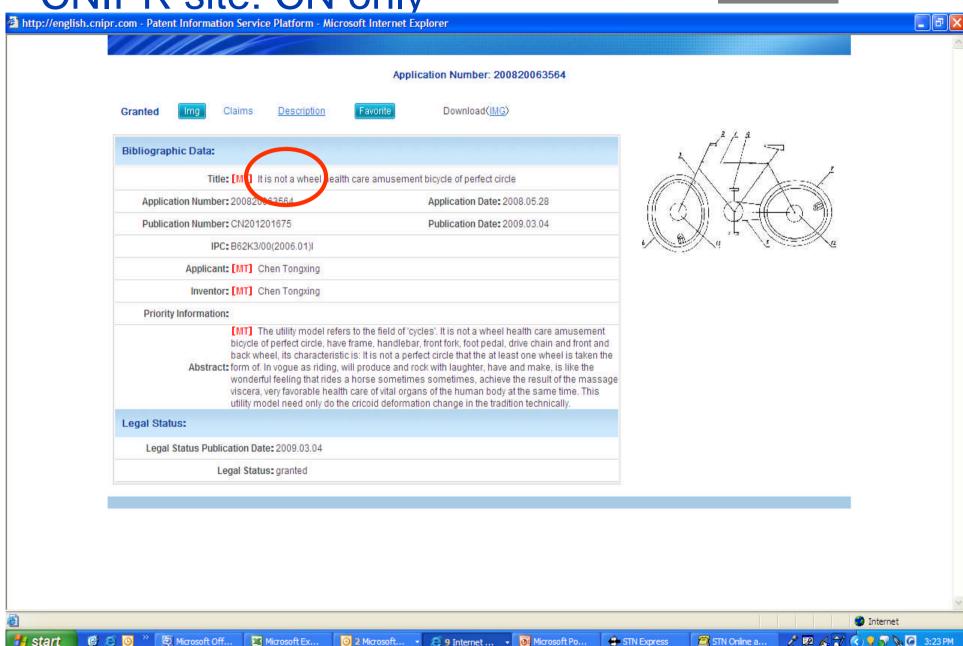
CN 201201675 Application No. CN 2008-20063564





CNIPR site: CN only

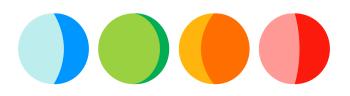




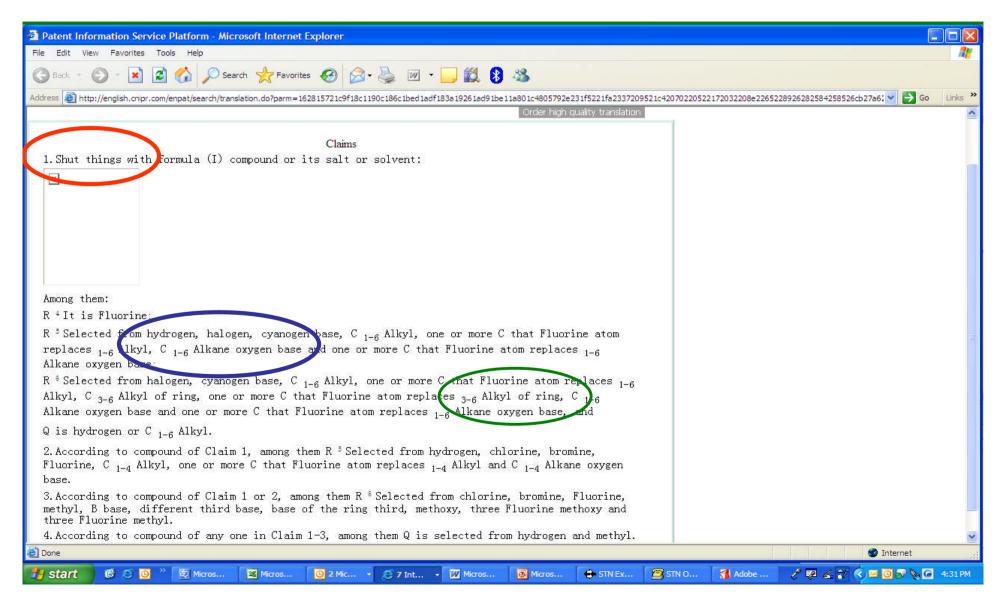


Chinese Patent Office, CNIPR: Assignee name

- Akzo Nobel: 647 records
- Akezuo Nobel: 21 additional records



Chinese Patent Office, CNIPR: WO2007/36715; CN 101321736



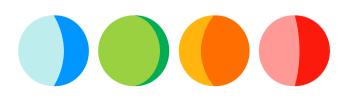
Chinese Patent Office: summary

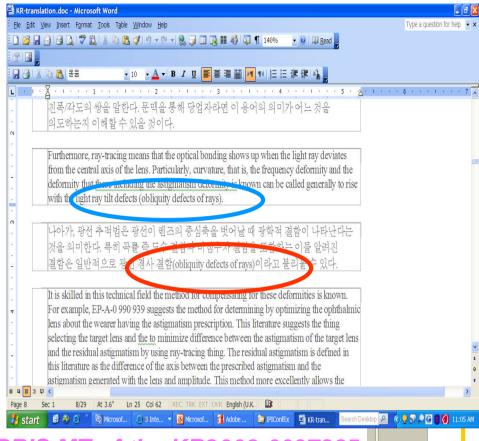
- Full-text translation very good on chemical names
- Structure of sentences
- Transliteration of assignee names



Korean Patent Office: KIPRIS http://eng.kipris.or.kr/

- English abstracts since 1979
- Full-text cross-lingual patent retrieval tool
- Payment required
- MT of full-text from 1983 onwards





KIPRIS MT of the KR2008-0097385

Korea

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			Window Heip _ 6					
			axis value of $+45^{\circ}$ therefore represents an obliquely orientated axis, which, when looking at		•			
			the wearer, extends from the top-right quadrant to the bottom-left quadrant. In astigmatism					
		~	prescription terms, the amplitude value represents the difference between the minimum and					
		*	maximum powers in a given direction and the axis represents the orientation of the maximum		-			
		٥	power if the astigmatism value is negative (the axis represents the orientation of the minimum					
		•	power if the astigmatism value is positive). Such an astigmatism prescription is measured in					
		>	far vision of the wearer. Although it is linguistically incorrect, the term astigmatism is often					
0 0 0 0 0 0 0 0 0 0 0	A 11.05	A.M.	used for the amplitude of the astigmatism whereas this term refers to the amplitude/angle pair.					
O SOLAR	11.05	AM	The context allows a person skilled in the art to understand which meaning is intended.					
			Moreover, the laws of the optics of ray tracings mean that optical defects appear when					
		20	the light rays deviate from the central axis of any lens. These known defects, which include					
			amongst others a curvature or power defect and an astigmatism defect, can be generically					
			called obliquity defects of rays.					
			A person skilled in the art knows how to compensate for these defects. For example,					
			FD. A. 0 000 030 proposes a method for determination by optimization of an ophthalmic lens					
		25	for a wearer having an astigmatism prescription. This document proposes choosing a target					
			lens and using a ray tracing method and minimizing the difference between the residual					
			astigmatism and the astigmatism of the target Iens. Residual astigmatism is defined in this					
			document as the differences in amplitude and axis between the prescribed astigmatism and the					
			astigmatism generated by the lens. This method allows a better adaptation of the lenses to					
		30	astigmatic wearers, avoiding the optical aberrations caused by the addition of a toric surface.					
			The calculation is carried out at a reference point linked to the eye, which allows account to					
-			be taken of the torsion effect of the eve when the wearer looks in an off-centered direction					
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Korean Patent Office - summary

- "***" = un-translated word
- Order of the word in a sentence
- A lot of stop words are missing
- Translation of the technical terms
- EPO now offering MT Korean documents

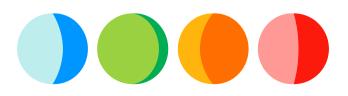






Process

- Target audience R&D, information professionals
- Training- web-based
 - self-help training
- Part of end-user training given by Information professionals



Cost



Cost considerations

- Machine translation or human translation part of the decision-making process of the end-user
- No centralization of translation handling



Conclusions



Conclusions

- Very good tools to help with understanding, and to get an overview of the technology
- Quality of machine translation variable between systems
- Develop further full-text capabilities for English machine translated text



Questions ?????



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