



Translation Support and Language
Management Solutions for Everyone

November, 2002
Dan Gervais
Vice-President



The Problems with Manual Translation



- Terminology and translation inconsistency between projects and across translation teams
- Time wasted repeating the same mistakes
- Loss of expertise and knowledge when translation staff leave or retire – no organizational learning
- Difficult to respond to client demands for faster turnaround and lower price
- Difficult to increase productivity to respond to shrinking translator labor force



The Problems with Translation Memory



- TM's focus on whole sentences Is not useful for 95% of documents that are translated
- TM requires pre-alignment that is prohibitively time-consuming
- Isolated TM sentences lack context



The Problems with Many Other CAT Tools



- Proprietary editing environments
- Un-integrated: monolingual full text searching separated from aligned bitext
- Lack of tight integration of translation and terminology management
- Lack of automation, too much concordance search trial and error
- Lack of breadth of language support
- Lack of real-time terminology sharing
- Architectures that are not scalable
- Many tools companies are owned/controlled by a translation agency and lack a broad view of user
 requirements



The Corporate Impact

- Delayed global time-to-market
- Global brand and communications inconsistency
- Excessive costs



The Translation Service Provider Multiple Impact



- Translation throughput bottlenecks
- Slower turnaround
- Translation quality and consistency problems
- Excessive costs
- Reduced competitiveness



MultiTrans™: Born Out of Industry Experience



- Founded by the manager of one of the world's largest multilingual publishing and document management operations
- He attempted to improve translation productivity with CAT tools but the available technology proved inadequate
- He conceived MultiTrans to respond to the inherent limitations





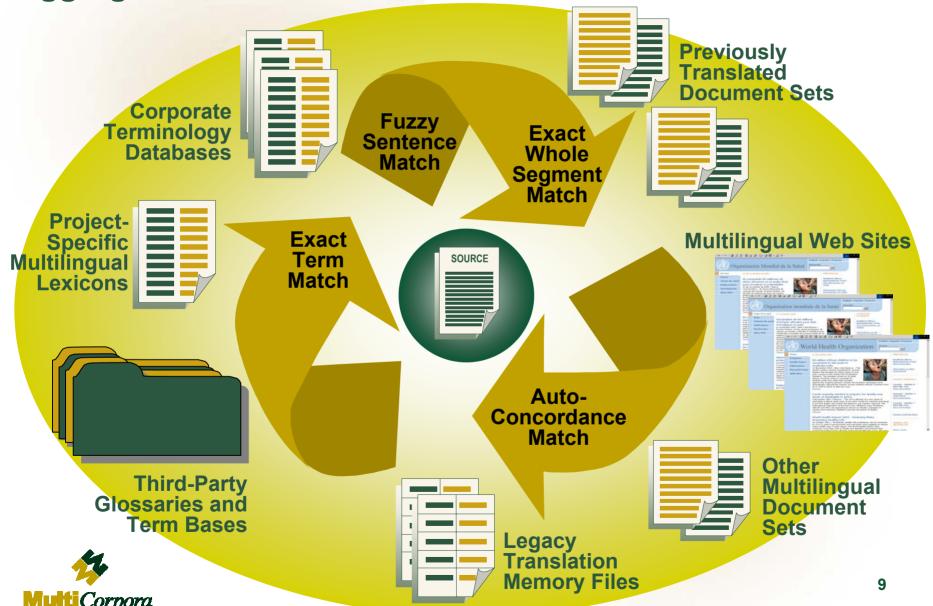
The Full Text Multilingual Corpus: Breaking the TM Bottleneck

- Full text indexing effectively recycles translated expressions of any length, not just whole sentences
- Eliminates tedious pre-alignment effort years worth of previous translation work can be indexed in minutes and ready to use
- Full text context enables easy alignment correction on-the-fly and provides usage and style guidance



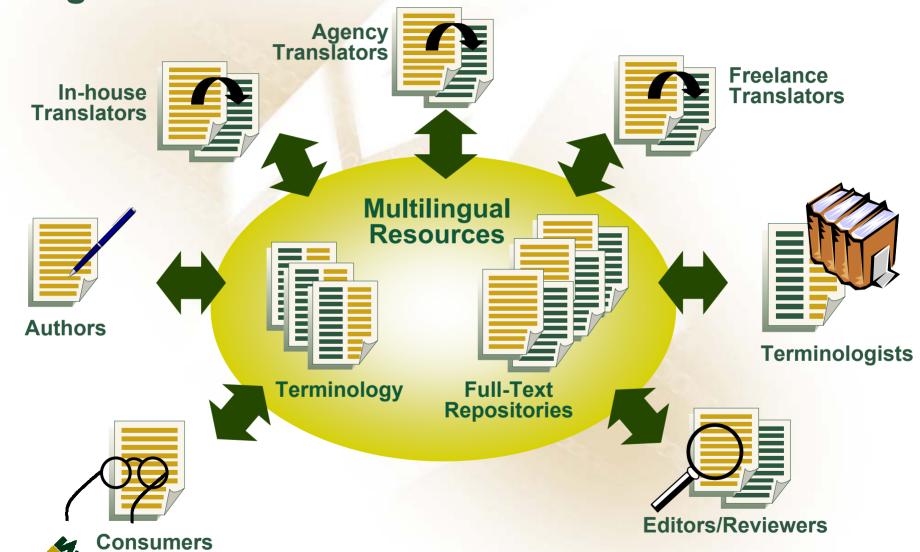
Interactive Translation Research Agent Aggregation, Automation, Context





Real-Time Multilingual Resource Sharing Along The Value Chain





Integrated Translation Support and Language Management









Centralized Terminology Repository





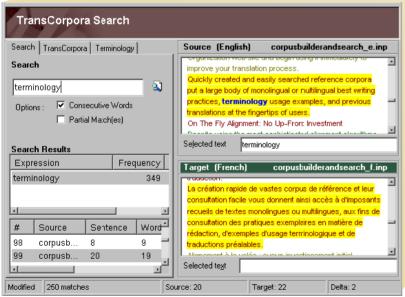






Automatically index and align millions of previously translated terms & expressions to create massive multilingual reference files





- Search expressions of any length
- Automatically extract and generate terminology from your reference files
- Easily identify & analyze words, expressions, and sentences
- Effectively harvests translation knowledge



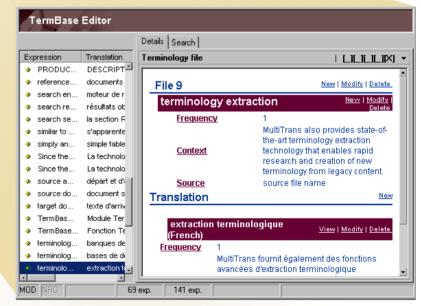


Centralized Terminology Repository



A flexible, customizable and scalable terminology management tool which can easily index millions of terminology files containing user-defined fields

- Import & export many formats
- Access multiple databases simultaneously
- Access and share terminology in real-time across LAN, WAN, and web







Translation Support Workbench

Integrated within WORD and other favorite editing

Tools

TermBase only...

Table

TransCorpora and TermBase..

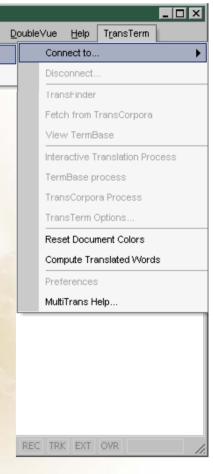
Window

W Microsoft Word

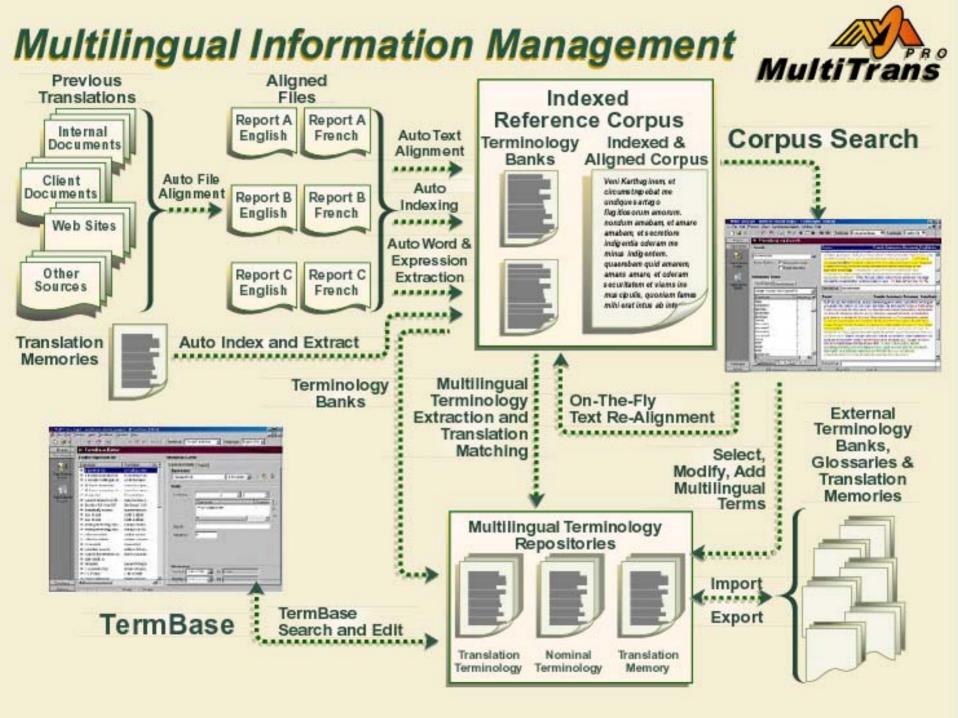
environments



- Full context referencing
- Interactive user control
- Automatic propagation of translations throughout the target document
- On-the-fly term capture and management

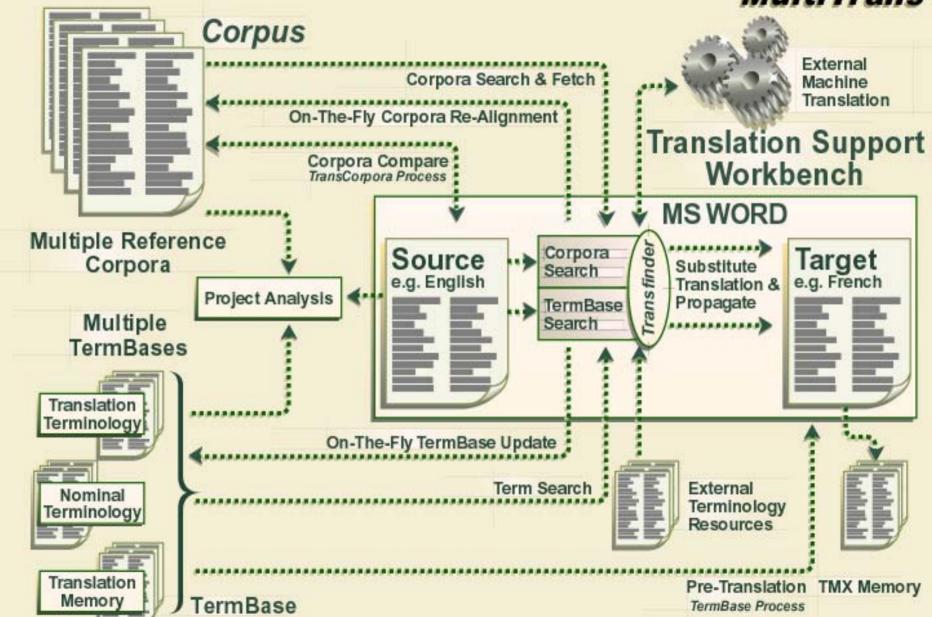






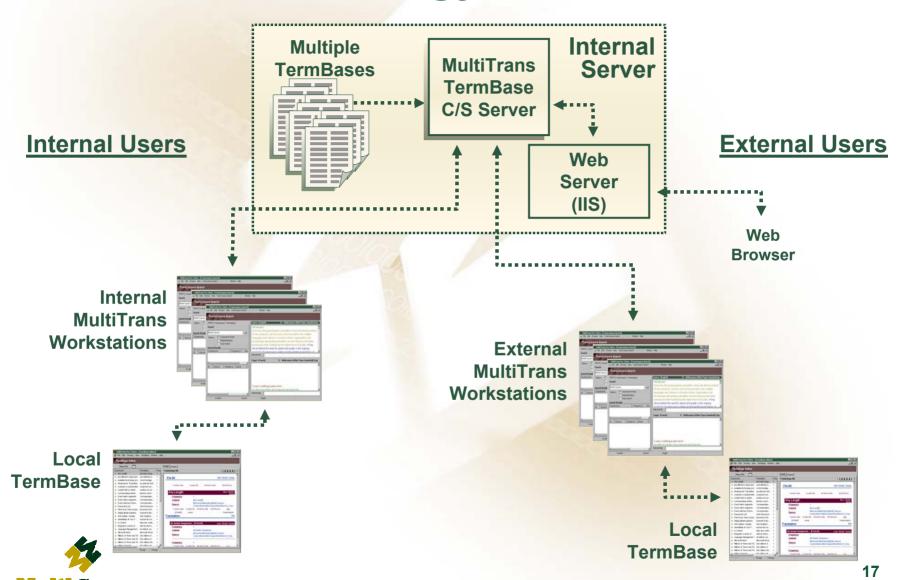
Integrated Translation Environment







Shared Terminology





Immediate Results

- Higher levels of translation recycling for <u>ALL</u> types of documents, even those with no repeating sentences
- Rapid implementation and faster time-tobenefit
- Higher levels of terminology re-use and new terminology capture
- Faster terminology extraction
- More convenient full text referencing



Payback Within Weeks – For All Types of Content



- Faster Time-to-Market
- Greater Throughput
- Lower Costs
- Better Quality





Proven Results

- Government
- Multilateral Organizations
- Life Sciences
- Financial Services
- Legal
- Manufacturing
- Translation Service Providers





Selected Clients































Thank You

www.multicorpora.com

