An experimental study of ambiguity and context*

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Ambiguity is the common cold of the pathology of language. The logician recognizes equivocation as a frequent source of fallacious reasoning. The student of propaganda and public opinion sees in ambiguity an enormous obstacle to successful communication. Even the sciences are not altogether free of verbalistic disputes that turn on confused multiple meanings of key terms.

Special importance attaches to ambiguity as a result of the growing interest in the possibilities of <u>mass translation</u>: rapid and routine translation of large bodies of material. The simplest expedient, as a first approximation, is word by word translation — a word for word substitution carried out by essentially clerical methods, very possibly by machine. But word for word substitution is hardly usable when the words of both languages are even moderately ambiguous.

It is a familiar fact that ambiguity of isolated words is reduced by the contexts of their occurrence. The total behavioral situation in which language functions is decisive in determining what will be communicated. For many problems, however, (and in particular, that of mass translation), the behavioral situation is not accessible. The 'context' (itself an ambiguous word) must here be taken to consist of the <u>verbal</u> setting in which the word to be interpreted occurs, i.e., the other words with which it is being used.

The problem of this study is to determine to what extent and in what ways verbal setting reduces ambiguity. Is ambiguity primarily a feature of words in isolation, or does it persist to some extent even in context? What part of the context is most effective in reducing ambiguity — for instance, how is the ambiguity of a selected word affected by the words immediately preceding and following it, as compared with the effect of the entire sentence in which it occurs? Does it matter whether the immediate context consists solely of particles? How is the reduction in ambiguity affected by the linguistic sensitivity of the translator? By the multiplicity of senses of the isolated word? By the clarity of the word; that is, the ease with which its multiple senses are identified? These are the questions to which this study is addressed.

Two important restrictions on this study are to be noted.

In the first place, it deals with ambiguity of single words, not homonyms (word types, not word tokens¹): the four letters "blow" actually may constitute a single word, semantically and grammatically speaking, or may be one of several homonyms — a) to send forth a current of air, b) a wind or gale, c) a blossoming or blooming, or d) a forcible act or effort. There is no doubt that the setting usually allows us to distinguish nouns from verbs, for example, hence among homonyms which are different parts of speech. The problem here will be to distinguish the multiple senses of a single word. For instance, the verb "blow" has several senses: a) producing a noise by blowing, b) panting or puffing, c) talking loudly or boastfully, and so on. These are related senses, and as a group quite distinct from the senses of the homonym "blow" which means "to blossom." The ambiguity with which this study is concerned is thus more subtle than homonymy. Whatever analysis is to be given of the distinction between homonyms and single words, it is reasonable to suppose that the effect of context on homonym-ambiguity is more marked than that of the single-word-ambiguity here dealt with.

A second restriction on the study is this. It is not concerned with what ambiguity actually occurs in written material. The attempt is to determine the reduction of ambiguity by context, and not the actual frequencies with which ambiguities and their reductions occur. To be sure, the material selected is presumed to be sufficiently representative of actual discourse to make the results of practical relevance. But this presumption is not itself being tested here. All the cases studied are actual cases; the contexts were selected from published texts and were not constructed for the study. Nor were words selected on the basis of the kinds of contexts in which they occurred, except for certain formal requirements described below.

<u>Procedure</u>

A group of "translators" was presented with a set of words, each with a number of possible meanings to be judged applicable or not. The words were first presented in isolation, then in certain standard contexts.

1 For a discussion of this distinction, and a comprehensive survey of contemporary semantics, see C. W. Morris, <u>Signs, Language</u>. and Behavior, 1946.

^{*}Reprinted with permission of the Rand Corporation from their report P18, dated November 30, 1950, which has been out of print for several years.

The sample was derived entirely from the literature of pure and applied mathematics. This selection was made partly because of the background of the translators used in the experiment, partly because it is commonly supposed that such material involves less ambiguity than non-scientific writing, or even that of some other scientific disciplines. The specific books used are as follows:

	No. of
	Samples
Alexander, J., Colloid Chemistry. Vol.	15
III, Chemical Catalog Co., 1931	
Holmboe J. et al., <u>Dynamic Meteor</u> -	15
ology, Wiley, 1945	
Lefschetz S., <u>Introduction to Topology</u>	9
Princeton, 1949	
Moulton, F. R., Introduction to Celes-	15
tial Mechanics, Macmillan, 1914	
v. Neumann J and Morgenstern,O.,	15
Theory of Games and Economic	
Behavior, Princeton, 1947	
Richter W., Fundamentals of Industrial	15
Electronic Circuits, McGraw Hill,	
1947	
Stuhlman O., Introduction to Bio-	14
physics, Wiley, 1948	
Weyl H., Philosophy of Mathematics	12
and Natural Science, Princeton, 1949	
Williams C.D. and Harris E. C.,	15
Structural Design in Metals, Ronald	
Press, 1949	
Zemansky, M. W., Heat and Thermody-	15
namics, McGraw Hill, 1943	
Total	140
1044	

The contexts were provided by sentences selected at random from these books, not drawn, for example, solely from prosy introductory chapters. On the other hand, "symbol-heavy" sentences which would require either specialized knowledge or considerable portions of text for their interpretation were omitted. Sentences were selected to vary in length from 15 to 40 words; occasionally, dependent clauses irrelevant to the clause in which the key word occurred were omitted. The distribution of sentence lengths was:

Number of Words	Number of Sentences
15 - 19	33
20 -24	56
25-29	39
30-34	8
35-39	4
To	$\overline{140}$

The key words selected were limited to nouns, verbs, and adjectives; these are the major carriers of the content of any discourse, and probably more markedly exhibit ambiguities. The position of the word in the sentence was varied at random, to avoid overemphasis on the special contexts constituted by opening and closing phrases. The first and last two words of the sentence were never selected, so that contexts could be restricted to a single sentence. No mark of punctuation was allowed to occur within two words on each side of the key word, so as to simplify the appraisal of the effect of verbal setting. Only words of sufficiently general use to be included in the Fifth Edition of Webster's Collegiate Dictionary were chosen; and it was required that the dictionary distinguish at least three senses of the word.

Although frequency of use was not a criterion of selection, it was afterwards found that all of the 140 words selected appear in The Teacher's Word-Book of 30,000 Words.² Seventy-four of the words are among the thousand most frequent words in the English language; of these, forty-four are among the first 500. The following is the frequency of occurrence per million words in the Thorndike-Lorge count:

Frequency	Number of cases
Over 100	76
50 - 99	31
25 - 49	18
2 - 24	15
	Total 140

The actual key words used in the sample are listed in Table I.

For each word, a number of possible senses was listed, obtained from the dictionary entry for that word. The fully inflected form of the word was used — e.g., the plural or past tense if this was the form of its occurrence. It was required that the senses listed be clearly distinguishable (in the judgment of the experimenter) from one another; this did not by any means coincide with the numbered senses in the dictionary entry. Obsolete, archaic, colloquial, and highly technical senses were omitted. A maximum of ten senses was selected. Whereever necessary, the total number of senses was made up to ten by adding an appropriate num-

2 By E. L. Thorndike and I. Lorge, Columbia University Press, 1944.

TABLE I

Key Words Used

appear	direct	narrow	scale
approaches	dropped	nature	screen
assume	due	new	separated
attached	elements	normal	serve
balance	established	note	set
bears	eye	numbers	shank
broad	field	observed	shape
care	flow	origin	show
case	force	part	skin
cells	formal	particle	slight
change	found	passes	solution
character	free	people	spirit
class	function	period	spread
classical	general	phase	state
clear	generation	place	strong
close	given	point	study
come	goes	position	subject
compose	good	possesses	substance
conceived	ground	power	survey
conditions	heads	produce	system
connections	heat	product	tension
consideration	induced	projection	terms
contain	introduced	properties	tests
contracts	leading	protection	time
converted	levels	provides	tool
course	lies	put	transmitting
current	little	raised	treated
cycle	load	reached	tubes
deductions	lower	reaction	types
degree	maintained	reference	used
depending	make	relations	value
determined	mass	requires	view
developed	material	rest	words
device	model	rise	work
diaphram	motion	runs	world

ber of "false" senses, obtained from dictionary entries for words of the same part of speech. The average number of "correct" senses of the words in the sample was 5.6, approximately the degree of ambiguity in actual discourse.³ The

distribution of words in the sample with various numbers of senses was:

Number of Words
16
33
30
25
7
14
5
10
tal 140

³ See G. K. Zipf, <u>Human Behavior and the Principle of Least Effort</u>, Addison-Wesley Press, 1949, p. 30.

Examples of words with the senses listed (including the "false" ones) are given in Table II, below.

The study was carried out with the help of seven "translators", four of whom had considerable training in the mathematical sciences, the other three having only a high school education.

Words were first presented in isolation — the so-called <u>null context</u>. Each translator indicated which of the ten senses for each word appeared to him to be senses in which the word might sometimes be used. In the second phase, seven contexts were employed, derived from the sentence of the actual occurrence of the word. These contexts were:

the word preceding (P1)
the word following (F1)
both of these (B1)
the two words preceding (P2)
the two words following (F2)
both of these (B2)
the entire sentence (S)

TABLE II

Examples of Words and Senses

Starred senses are actual ones. (Of course, no stars were printed in the sheets from which the translators worked.)

appear

- 1) shine faintly
- *2) be obvious or manifest
- *3) come before the public
- 4) come or go near
- 5) be in great plenty
- *6) attend before a tribunal
- *7) seem, look
- 8) pass or move suddenly or quickly
- *9) become visible
- 10) look steadfastly; meditate

approaches

- *1) approximations
- *2) preliminary steps
- 3) summaries, epitomes
- 4) suppressions, suspensions

- 5) wants, lacks
- *6) ways, passages
- 7) posterior sections
- 8) dwellings, sojourns
- 9) skills
- *10) advances

assume

- 1) snatch, seize
- 2) derived by reasoning or implication
- *3) suppose
- 4) come into possession of
- *5) undertake
- *6) appropriate, usurp
- *7) feign, sham
- 8) swallow eagerly
- 9) hold in possession or control
- *10) receive, adopt

Words were presented to the translators in one or another of these contexts, and acceptable senses were again indicated by them. The design used had the properties that each translator was presented with all the words in some context or other; each word appeared in all the contexts; each context had all the words in it; and no person faced the same word in more than one context. Thus each subject made two interpretations of each word: once in the null context, and once in some verbal setting.

Results

The accuracy of a translator was measured by the number of his correct characterizations of a listed sense as actually belonging to the word or not: ascriptions of true senses plus denials of false senses. (This measure could be used only for the null context, where the true senses are specified by the dictionary; no such standard is available for occurrences in context.) The seven translators ranged in mean accuracy for all the words from 62% to 84%, around a mean of 75%. The four trained in mathematics averaged 80% accuracy, the other three 70%. Since the isolated words are not distinctively mathematical, the difference is presumably due to general linguistic facility.

The <u>clarity</u> of a word is defined as the mean accuracy attained on it by the seven translators. (Like accuracy, therefore, it applies only to the null context.) The mean clarity for all the words words was 75% (being linked to the mean accuracy). The distribution was:

Clarity (%)		No. of cases
40-49		1
50-59		4
60 - 69		29
70 - 79		57
80 - 89		41
90 - 99		_ 8
	Total	140

Unclarity was not due markedly either to a failure to recognize true senses or to a tendency to ascribe false ones. The mean number of true senses was 5.6; of assigned senses, whether true or false, 5.5. Clarity did not show any significant correlation with ambiguity: words with a large number of true senses were, on the whole, neither more nor less clear than those with a small number. Neither was clarity correlated with familiarity, as measured by frequency in the Thorndike-Lorge count. In both cases the correlation was + .1 and not significant.

By the <u>reduction</u> of a context will be meant the ratio of the number of senses assigned to a word occurring in that context to the number assigned to it in the null context by the same translator. The lower this ratio, the more effective is the context in reducing ambiguity. The reduction of the contexts tested was found to be:

Context	Reduction (%)
P1	75
F1	57
B1	47
P2	50
F2	56
B2	44
S	47

The context consisting of one preceding word appears to be least effective in reducing ambiguity, being significantly worse than one word following. One word on each side of the word to be translated is more effective than two preceding or two following. It is noteworthy that two words on each side of the key word are comparable in effect to the entire sentence. The distribution of the various degrees of reduction for each of the contexts is given in the following table.

Reduction (%)		Percent in Context					
	<u>P1</u>	F1	Bl	P2	F2	B2	S
0 - 2 9	37	41	41	38	36	51	60
30 - 59	19	25	28	28	27	27	24
60 - 89	18	14	17	18	22	6	4
99 - 100	11	9	9	10	4	6	4
over 100	15	11	5	6	11	10	8
Total	100	100	100	100	100	100	100

What is the effect of initial ambiguity on its reduction? Do more ambiguous words profit more from context than less ambiguous ones? To answer this question, words of from three to five true senses were separated from those of six to ten: there were 79 cases in the former group, 61 in the latter. The reduction effected by each context for these two groups of words was found to be:

Context	Reduction (%) for less	Reduction (%) for more
	ambiguous words	
P1	65	88
F1	62	51
Bl	48	45
P2	56	43
F2	52	61
B2	44	44
S	47	47

As can be seen, there was no consistent direction of difference: the mean reduction was 53.4% for the less ambiguous words, 54.1% for the more ambiguous. It is to be noted that P1 again appears as the worst context; B1 as quite good, and B2 comparable in effect to that of the entire sentence.

The same procedure was used to appraise the effect of clarity on reduction of ambiguity. The sample was evenly divided into words of relatively high and low clarity, as defined above, and reduction separately computed:

Context	Reduction (%) for <u>clear words</u>	Reduction (%) for unclear words
P1	88	62
$\mathbf{F1}$	53	62
B1	47	47
P2	49	52
F2	5?	59
B2	48	41
S	58	36

The effect is again not a consistent one, though it suggests some slight advantage to the initially unclear words, as profiting more from context. The mean reduction was 56.6% for the clear words, and 51.3% for the unclear.

The effect of familiarity was appraised in the same way. The seventy-four words which, according to the Thorndike-Lorge count, are among the thousand most frequent in the English language were separated from the remaining sixty-six words in the sample, and reduction again separately computed:

Context	Reduction (%) for <u>frequent words</u>	Reduction (%) for infrequent words
P1	89	59
F1	56	59
B1	49	44
P2	40	62
F2	59	52
B2	44	45
S	51	43

Again there is no consistent effect, though again there is some slight advantage for the less fre-

quently appearing words, their mean reduction being 52.0% as compared with 55.4% for the more frequent ones. It is quite in accord with expectation, of course, that the less clear, less familiar words should profit more by being put in context than those that are clear and familiar to start with. But the results can only be said to be compatible with this expectation, and scarcely to confirm it.

By contrast with these slight effects of doubtful significance are two other factors which appear to be quite important in reducing ambiguity. The first is the semantic content of the context. A context might consist entirely of articles, prepositions, conjunctions, etc., and could be expected to contribute less to a translation than one which also contained words not so poor in semantic content. We may call the first particle contexts, the second substantive contexts. A context was classified as "substantive" if at least one word in it was not a "particle" word. The full list of words in the sample regarded as "particles" (not grammatically, but from the viewpoint of semantic content) is given in Table III, below. The results were the following:

Type of Context	Particle Contexts		Substantive Contexts	
	No. Cases	Reduction (%)	No. Cases	Reduction (%)
P1	89	80	51	66
F1	107	66	33	28
B1	67	54	73	40
P2	56	61	84	43
F2	62	62	78	51
B2	25	45	115	44
S	0	_	140	47

The effect is consistent and unmistakable. The mean reduction for the particle contexts was 61.3%, for the substantive contexts, 45.6%. How effective a context is in reducing ambiguity is a function, therefore, of whether it itself has a semantic content or is functioning primarily syntactically. It is noteworthy that for the B2 context there was no significant difference in reduction; but the small number of cases of B2 particle contexts (25) makes this result suspect.

A second markedly significant factor in reduction of ambiguity by context is the accuracy of the translators. The samples translated by the three most accurate and those by the three least accurate (for the words which they were

each interpreting in the context in question) were grouped separately, there being sixty cases for each group. The results were:

Context	Reduction (%) for	Reduction (%) for
	inaccurate	accurate
	<u>translators</u>	<u>translators</u>
P1	109	59
F1	67	51
B1	58	46
P2	57	48
F2	63	52
B2	60	36
S	76	26

TABLE III

List of "Particles"

a	from	only	they
above	has	or	this
against	if	other	through
all	in	our	thus
an	into	out	to
and	is	over	under
are	it	quite	until
as	its	same	us
at	just	several	very
be	let	shall	we
behind	many	since	when
between	may	so	which
by	must	some	whose
can	near	than	will
certain	no	that	with
does	not	the	within
done	of	their	would
during	on	there	
for	one	these	

The effect is again unmistakable. The inaccurate translators showed a mean reduction, for the various contexts, of 70.0%, while the accurate translators attained a reduction of 45.5%. In the sentential context, the reduction of the accurate group was about three times as great as that of the inaccurate group.

In terms of these two important factors, an appraisal can be made of the optimal reduction of ambiguity by context, considering only the accurate translators, working with substantive contexts. The results are:

Context	No. Cases	Reduction (%)
P1	24	40
F1	13	35
B1	35	33
P2	38	39
F2	29	42
B2	53	36
S	60	26

Conclusions

1. Even for familiar words, no more than about 3/4 of the possible meanings presented are correctly translated as senses in which the words might sometimes be used.

- 2. The accuracy of such translation varies significantly from person to person, and shows some relation to educational level. Whether this is due to language ability, intelligence, or some other factor was not investigated.
- 3. There is no consistent direction of error in translation: false senses are as likely to be ascribed to words as are true senses to be unrecognized,
- 4. How accurately, on the whole, a word is translated bears no marked relation to the number of its actual senses nor to the frequency (within a fairly wide range) of its occurrence in actual discourse.
- 5. The verbal setting with least effect on reduction of ambiguity is the one word preceding the word to be translated. The greatest effect is that of the entire sentence in which the word occurs
- 6. A context consisting of one or two words on each side of the key word has an effectiveness not markedly different from that of the whole sentence.
- 7. The most important factors affecting contextual reduction of ambiguity are the accuracy

of the translators and whether the verbal setting includes words other than particles. The most practical context is therefore one word on each side, increased to two if one of the context words is a particle.

8. Under optimal conditions (most accurate

translators, non-particle contexts, at least one word on each side of the key word) ambiguity is reduced to from 1/4 to 1/3 of the number of senses assigned to the word in isolation. A short verbal setting therefore reduces average ambiguity from about 5 1/2 senses to about 1 1/2 or 2.